

printondemand

 -WORLDWIDE.COM

Artwork Cover Guide



Important

Please note due to the implementation of our new binding machinery to improve turn-a-round times and keep our pricing competitive for you, if a book has an odd page count (e.g.49) extra blank pages will be added at the time of binding. These will range between 1 and 3 depending on the overall size. If you have any queries regarding this please contact your account manager to discuss.

Perfect bound (aka paperback)

Any background colour or image needs to extend for an additional 3mm beyond the outer edges - what is known as 'bleed'. This will be cut off when the book is bound. (The area illustrated in grey on this diagram)

<p>Both front and back should be the same size as the pages inside the book.</p> <p>The front, spine and back need to be all together in one single piece of artwork.</p>	<p>When providing a single image for inside cover printing, (4 page cover) you should leave space for the required spine width, plus a buffer of 2mm.</p>
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The British convention is for spine text to appear in this direction

The American convention is for spine text to appear in this direction

The spine width will depend on both the amount of pages and the sort of paper used and can be calculated at <http://www.printondemand-worldwide.com/resources.html#calculator>

PPC - Printed Paper Case (aka hardback)

Any background colour or image needs to extend for an additional 20mm beyond the outer edges (shown in grey here). Much of this WILL be visible when the book is bound.

	<p>Both front and back should be 6mm wider and 7mm higher than the page size.</p>	<p>The front, spine and back need to be all together in one single piece of artwork.</p>	
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PLEASE NOTE:
In the case of A4 PPC books, the interior page size should be 290mm x 207mm, with the front and back of the cover 297mm x 213mm

The spine width should be 5mm wider than the value calculated by the spine calculator

Loose dustjacket

	<p>This should be based on the PPC design but with an additional 60mm 'flap' on each side, rather than an additional 20mm and without the extra 20mm at top and bottom.</p>	<p>Any background colour or image needs to extend for an additional 3mm beyond the outer edges - what is known as 'bleed'. This will be cut off when the book is bound. (The area illustrated in grey on this diagram)</p>	
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