

Print on Demand Retail Print and Distribution Service

Retail Print and Distribution Service

We offer single copy order fulfilment via retailers and wholesalers in the UK and USA markets for publishers of all sizes. Our retail print and distribution services helps publishers efficiently handle the supply chain by providing tools whereby publishers can maximise revenue streams via print on demand whilst reducing costs associated with warehousing stock, reprint under consideration status, freight cost and inventory management.

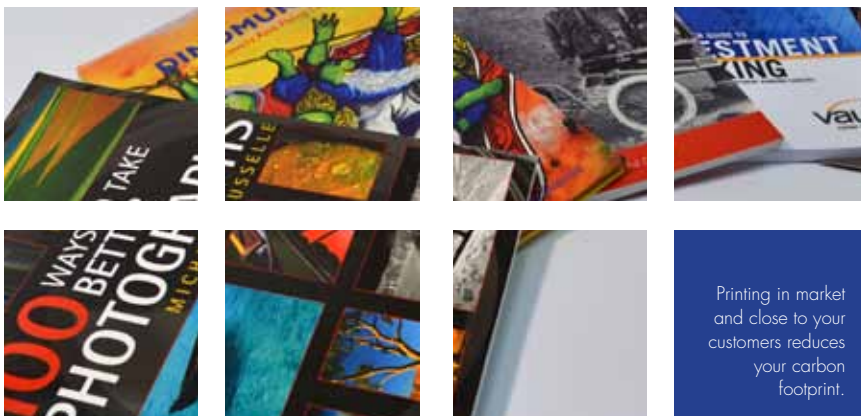
It's Easy to Get Started!

Submit your digital file or hardcopy for scan to us along with your title metadata. We securely store your publication in our digital repository and feed out title availability information to wholesale and retailers we work with, together with the leading bibliographic agencies. Publishers can market restrict publications and we provide a UK and USA retail print and distribution service or a UK only service.

Once you have signed our non-exclusive contract and completed your account form we will discuss with you the best way for you to send us your files and upload your metadata to us depending on how many titles you want to put into the service. It really is that easy!

Benefits

- Sell before you print.
- Reduce stock inventory and release revenue.
- No warehousing/inventory and depreciation costs.
- No order processing costs or administration – just cash your cheque!
- No freight or handling costs.
- Printing in market and close to your customers reduces your carbon footprint.
- Publishers can sell the e-book and the print on demand version through our complementary retail services.
- Easy access to international markets.



How Does it Work?

- Publisher sets up their files in the PODW virtual digital library and supplies title metadata.
- Publisher dictates UK or USA markets by loading either Sterling or Dollar retail prices together with the retail discount.
- PODW securely stores the digital file and feeds the title metadata out to the leading bibliographic agencies and the wholesalers and retailers we work with.
- PODW receives orders direct from the retailers and wholesalers and we print and ship the books direct.
- For every copy sold PODW pays publisher sales revenue calculated as retail price less discount less print cost.
- No handling, order or credit control administration, no freight overheads and no risk - pure revenue back to you.
- A totally non-exclusive service.

How Do You Pay Me?

Below is an example of how the revenue is calculated and paid to you:

You decide the sell price	£20.00
You decide the discount	40%
Net price	£12.00
We deduct (example print cost)	-£2.49
We pay you	£9.51

Looking to Find Out More?

Contact Us

More information on our print on demand retail print and distribution services can be found by visiting our website <http://www.printondemand-worldwide.com/publishers>

Alternatively please contact a member of our sales team for more information by e mailing us on publisher@printondemand-worldwide.com or call 01733 237867.

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