



10 reasons why publishers and authors use our extensive book printing services



This booklet printed and mailed for only 79p!



High Quality Book Production

1

Our customers range from high-street and academic publishers to authors self-publishing their first work.

They all continue to return to us, secure in the knowledge that we have produced several million high quality, perfect bound books, in over 13 years of trading.

Investment in the latest printing technologies and bindery equipment, means that we consistently produce professional books in run lengths of one copy to thousands.

You can obtain a FREE copy of our guide to book printing, self-publishing and marketing (pictured) which acts as a sample of our quality and includes a full price guide along with further useful information about our services and book production in general.

Contact customer services on 01733 237867 or for more details visit www.printondemand-worldwide.com





Online Quoting and Ordering

2

- ✓ Generate instant quotes for a variety of specifications
- ✓ Pay by credit card
- ✓ Order via purchase order
- ✓ Upload artwork to your dedicated service space
- ✓ Track your book through our production workflow
- ✓ Reorder previous jobs
- ✓ Visit www.printondemand-worldwide.com

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-worldwide.com

Book Printing | Self Publishing | Custom Printing | E-book Mail | Label Printing | Office Printing | Entertainment

Online Book Ordering System [Quote](#) • [Pay](#) • [Upload](#) • [Track](#)

Get a quotation for your book.

Format

Width/Colour:
 Book Finish:
 Paper Stock:
 Book Size:
 Page Count:
 Quantity:

Optional Extras

% Die Cost:
 Lamination:
 Printing:
 Additional Colour Pages:

Ordering Information

Run Type:
 Message Format:

Quotation

To see your quote screen and to your email inbox as well as proceed with an order, please enter your email address below:

Email Address:

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My books

Welcome to your admin page customer@company.co.uk

This is the section of the site where you will be able to follow the status of your books and amend any of your order details.

[New Order](#) [Reorder your quotes](#) [Log out](#)

Quote Administration

Order one of your last five quotes	Quote #	Quote title	Pages/Copies	Value	Action
2394	Black and White Inset Standard (20Pages x 120mm) Perfect Bound	120/11	696.24	Track	
1610	Black and White Inset All CD (Free x 140mm) Perfect Bound	228/6	629.30	Track	
1024	Black and White Inset All CD (Free x 140mm) Perfect Bound	228/6	629.30	Track	
1380	Black and White Inset All CD (Free x 210mm) Perfect Bound	180/00	692.00	Track	
1243	Black and White Inset Gloss (20Pages x 120mm) Perfect Bound	302/10	848.00	Track	



Strong Environmental Policy

3

We believe that digital printing is the future for environmentally conscious book manufacture, and we understand that it is essential that our environmental impact needs to be continually assessed and reduced.

Our main environmental policy includes:

- ✓ ISO 14001
- ✓ FSC and PEFC CoC accreditation
- ✓ BREEAM building
- ✓ Waste reduction/recycling
- ✓ Working towards carbon neutrality
- ✓ Reduced supply chain unsold products
- ✓ Efficient digital printing
- ✓ Minimum paper and chemicals
- ✓ 'Eco book' with extra carbon offsetting



breeam





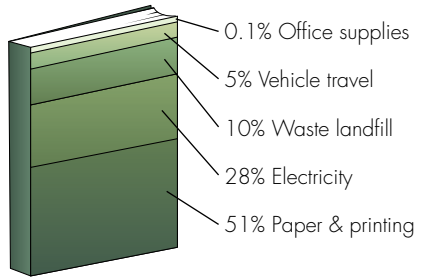
Carbon Neutral Eco Book

4

While environmental consultants continue to review our carbon footprint and develop a strategy towards our long-term goal of becoming a carbon neutral company, we have decided to offer what we hope will be a unique and environmentally friendly production service.

Choosing to print using our 'Eco Book' model allows our customers to be a part of our contribution to the environment through additional carbon offsetting.

Every customer that subscribes to the 'Eco Book' model receives an electronic certificate confirming the amount of carbon that was offset on their behalf and the fee is added to the job's invoice.



Carbon emissions per book



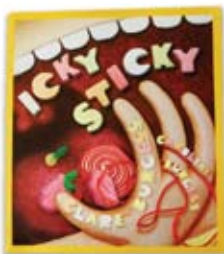
Affordable Colour Book Printing

5

Short-run full-colour printing is an exciting development, allowing authors to produce books containing colour inserts or publishers to enter new, previously untapped markets.

- ✓ Ideal for children's books
- ✓ Short run solution for educational books
- ✓ Cost effective company brochures
- ✓ No restrictions on run lengths
- ✓ Print on to a variety of stocks*
- ✓ Available via our online quoting & ordering system

**(online quotes apply to fixed paper types only, please contact us with bespoke requirements)*



Prices
from 1.5p
per page



Art and Photography Books

6

Our latest Xerox Nuvera 288, with 1200dpi quality, is able to print onto a wider range of gloss and satin paper types. The revolutionary monochrome printing quality means we can now produce art and photography books in black and white with even greater high-quality results at mono printing costs.

- ✓ Gloss and satin paper
- ✓ Unprecedented image reproduction
- ✓ Art, photography and history books
- ✓ Prospectuses, brochures and yearbooks

Our workflow technology also means that we can offer black and white printed books with additional colour pages inserted within the text. This is ideal for the inclusion of colour plate sections for photographs and illustrations – and is available through our online quoting and ordering system.



Short Run Case Binding

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Case-bound books are an extremely high quality product which offer you an additional stream of revenue not usually available in low volume runs.

- ✓ Special editions
- ✓ Coffee table books
- ✓ Theses
- ✓ Art books
- ✓ Academic volumes

We offer a simple solution for low volumes, with a full colour laminated printed paper case. For longer run lengths, we also offer:

- ✓ Rounded back spines
- ✓ Wibalín
- ✓ Foil blocking
- ✓ Dust jackets



U.S.A. Printing and Distribution

8

Our partnership programme with two large U.S. book manufacturers enables us to combine electronic data libraries for printing, distribution and fulfilment in America.

This alliance enables publishers in the EU and in America to first sell their books and then manufacture them at the facility which will require the least amount of transportation expense.

- ✓ Produce books on either side of the Atlantic
- ✓ Custom-built software solutions available
- ✓ International distribution
- ✓ Substantial transport cost savings





Complimentary Print Services

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Direct Mail

Our direct mail service is utilised by publishers requiring mailing and fulfilment solutions, including:

- ✓ Direct marketing campaigns
- ✓ Sales promotion
- ✓ Specials, discounts and deals



Label Printing

In response to demand from publishing companies, we have launched a digital label printing service, providing:

- ✓ Barcode labels
- ✓ Product and pricing labels
- ✓ Promotional stickers
- ✓ EAN, UPC, ISBN, ISSN, ITF, Code 128 etc.

NEW!



Competitive Trade Prices

10

Digital book printing continues to save businesses money by eliminating the traditional need for large print runs. We have no minimum order quantities.

The table below gives four examples of different specifications, and indicates the unit costs of each.

Visit our website to obtain your own bespoke quote, or contact customer services on 01733 237867.

	FINISHING	TEXT	SIZE	100 COPIES	500 COPIES
PERFECT BOUND BOOKS	PERFECT BOUND GLOSS LAMINATED COLOUR COVER	BLACK & WHITE 90gsm BOOKWOVE 140 pages	138x216mm (Demy)	Prices from £2.50 per unit	Prices from £1.21 per unit
	PERFECT BOUND GLOSS LAMINATED COLOUR COVER	FULL COLOUR 100gsm COATED 64 pages	132x197mm (Standard)	Prices from £3.54 per unit	Prices from £2.72 per unit
CASE BOUND BOOKS	CASE BOUND WITH LAMINATED COLOUR PAPER CASE	BLACK & WHITE 80gsm BOND 240 pages	156x234mm (Royal)	Prices from £9.98 per unit	Prices from £4.39 per unit
	CASE BOUND WITH LAMINATED COLOUR PAPER CASE	FULL COLOUR 100gsm COATED 96 pages	210x297mm (A4)	Prices from £14.64 per unit	Prices from £8.51 per unit

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